



The investment needs in Europe's agriculture and agri-food industry

Sofia Bjornsson | EAFRD financial instruments for agriculture
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I. Who are Copa and Cogeca?

Two organisations....

- **Copa** - Created in 1958, represents 23 million European farmers and their family members.
- **Cogeca** - Created in 1959, represents 22, 000 European agricultural cooperatives.
- **Copa and Cogeca** - Since 1962, a joint Secretariat - one of the biggest and most active lobby organisations in Brussels in the field of agriculture


The Voice of European Farmers and Agri-cooperatives
for a Smart, Sustainable and Competitive Agriculture Sector



II. Why we need to invest in the agriculture and agri-food sector?

Why we need to invest in the agriculture and agri-food industry?

1. To ensure **sustainable and competitive EU agriculture and agri-food chain sector**
2. To support **growth and jobs** for viable rural areas
3. To adapt to **new technologies and implement innovative solutions** to ensure a efficient use of resources
4. To be a **strong partner** on the world market and to feed the world in 2050

A photograph of a combine harvester in a field, unloading grain into a red tractor trailer. The harvester is on the left, and the tractor is on the right. A person in a green shirt is visible in the background on the right. The sky is overcast. A large orange text box is overlaid on the bottom right of the image.

III. What are the challenges for the EU agriculture sector?

Challenges for the EU agriculture sector

- Fewer farms and variety of farm size
- Ageing farm population
- Income gap
- Access to land
- A new mix of production factors: replace labour by machinery

Challenges for the EU agriculture sector

- Access to financing
- Increase price volatility for agricultural commodities
- High production standards (food safety, animal welfare and environmental)
- Price-cost squeeze (high input prices / low farm gate prices)
- Unbalanced and unfair functioning of food chain

**Only a competitive,
sustainable and smart
agriculture sector can
face these challenges**

A photograph of a man in a blue jacket standing in a wooden barn. He is looking to the right. In the foreground, there are several cows, one of which is lying down. The barn has a wooden roof and walls. A green square is visible on the left side of the image.

IV. What are the investments needs in agriculture sector?

Investment needs in the agriculture and agri-food sector

- Investments in trainings, advise, knowledge exchange – to support business development and entrepreneurship
- Investments in a climate resilient agriculture – water efficiency, soil management, energy efficiency, renewable energy
- Investments to support farmers to increase farm productivity
 - precision farming
 - smart technologies
 - logistics to better use the co- and by-products

Investment needs in the agriculture and agri-food sector

- Investments to further improve the environmental sustainability of farming – less environmental harmful machineries
- Investments in storage, logistics and infrastructure
 - increase supply - quantity and quality
 - better information on the available quantities
- Investments to strengthen farmers and agri-cooperatives' position in the food chain – processing and marketing

INNOVATE, INVEST AND COOPERATE

**Investing in agriculture
is investing in the
future of EU**

Thank you!

www.copa-cogeca.eu