

FOSTER RÉGION
PRÊTS ET GARANTIES OCCITANIE



Financial Instrument Foster Région Occitanie, France

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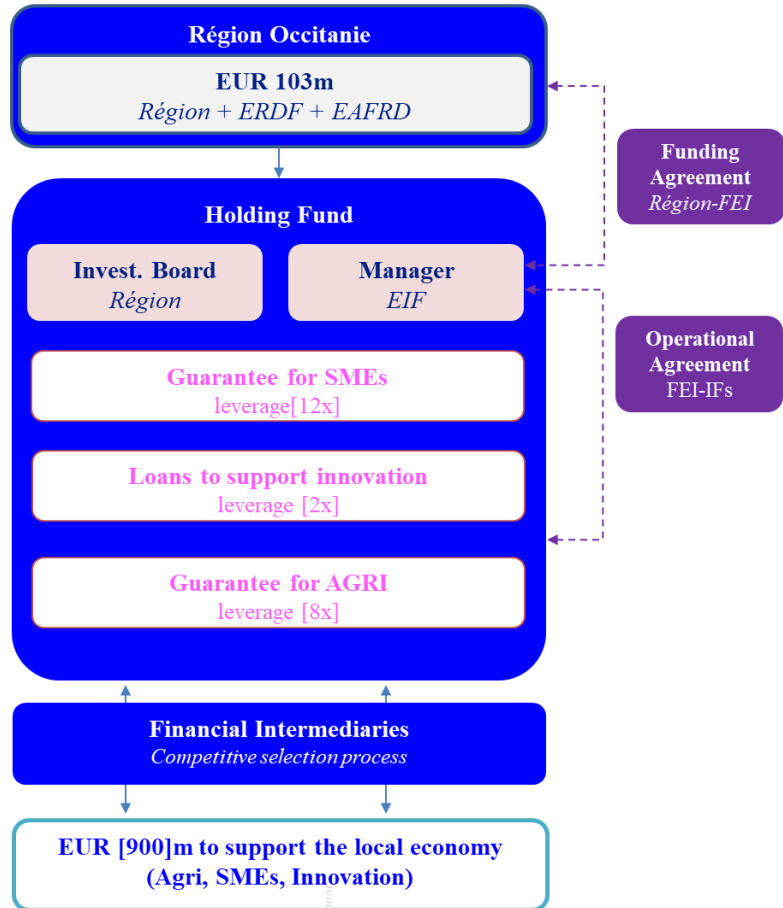
✕ #ficompass



Structure, Selection, Instruments



1



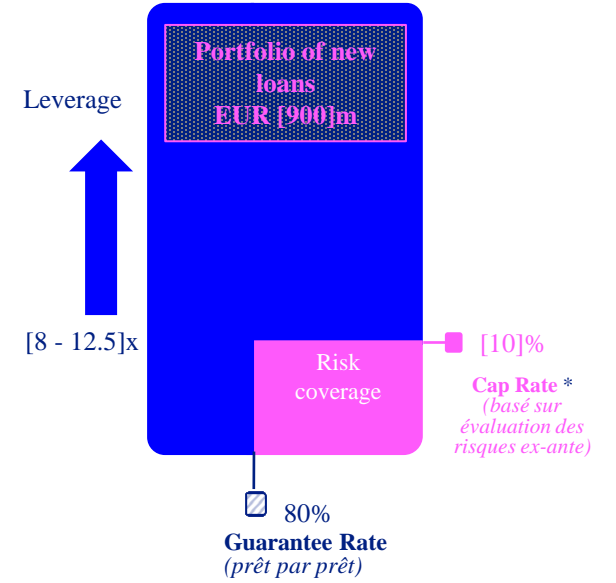
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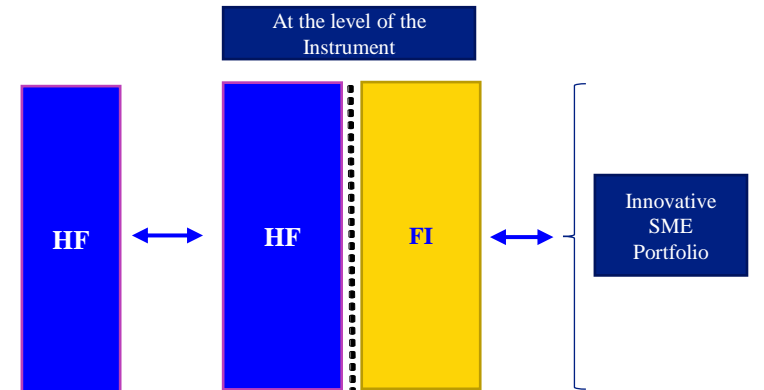
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FLPG: Guarantee



FRSP for innovation

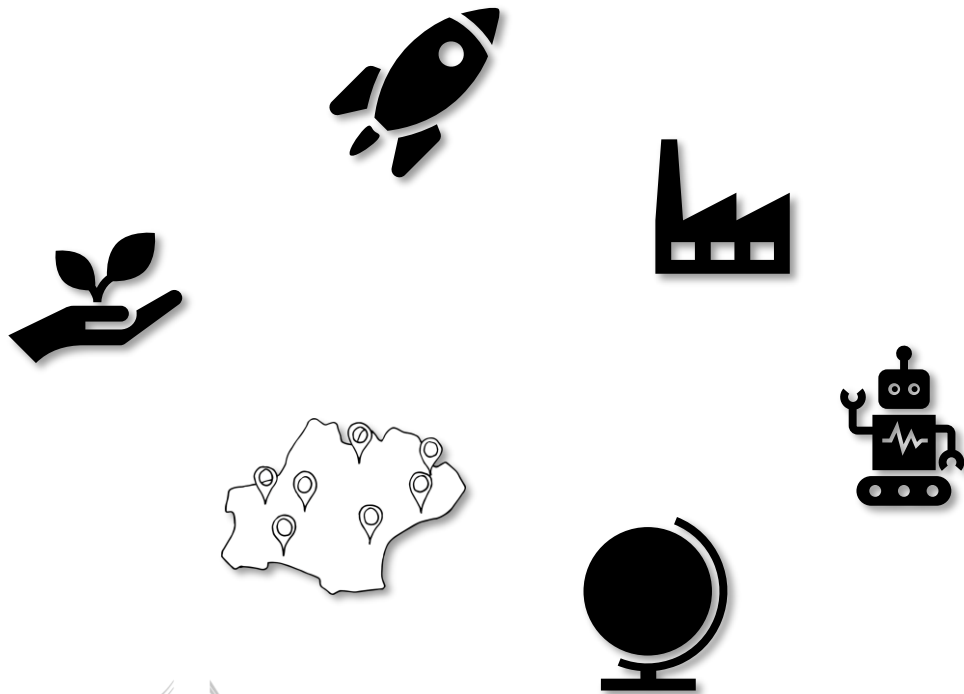


Key novelties : Thematic & Communication



THEMATIC OBJECTIVES

Intermediary undertakes to ensure, to the highest extent possible, that each Final Recipient Transaction is compliant with at least one of the Thematic Objectives listed below:



Code	Description
V1	Sovereignty: Relocate the headquarters / main activity in the Region
V2	Promising Market : Supporting innovation, contributing to the development of new activities,
V3	Internationalization : targeting the international expansion of the SME
V4	Industrial transition: to target the international expansion of regional/local smes (location or trade outside france).
V5	Digitalization
V6	Territorial balance [exclusion of the 7 largest cities of the Region]
V7	Green transition; financing energy efficiency, renewable energy of the solar-type, wind energy, hydrogen,
V1-H1	Sovereignty + Social economy / micro-entrepreneurs
V2-H1	Promising Market + Social economy / micro-entrepreneurs
V3-H1	Internationalization + Social economy / micro-entrepreneurs
V4-H1	Industrial transition + Social economy / micro-entrepreneurs
V5-H1	Digitalization + Social economy / micro-entrepreneurs
V6-H1	Territorial balance + Social economy / micro-entrepreneurs
V7-H1	Green transition + Social economy / micro-entrepreneurs



Communication, at the level of the



EIF (*Website*)

- [FOSTER TPE-PME Occitanie](#)
- [FAIRE - La Réunion](#)
- [OSER- Dispositif instruments financiers bourgogne franche-comté](#)
- [Auvergne Rhône-Alpes FEADER](#)
- [Normandie Garantie Agri](#)
- [INAF – A new joint initiative to strengthen French farmers](#)
- [Prêt Participatif Grand Est](#)
- [ALTER'NA – ESIF EAFRD Nouvelle Aquitaine](#)

Financial Intermediaries

- **The loan agreement** must include the brand block + text, as below, etc.
- **On its website**, the Intermediary must develop a dedicated section for this facility. The following points must be highlighted: key eligibility criteria, the submission procedure, and the brand block + text shown here.
- **Webinars organized individually** with each Intermediary to explain precisely specific points of the instrument: Structure of the guarantee, Eligibility, State aid calculation, Reporting, Audit, Communication, etc.

Final Recipients

- Final Beneficiaries must install durable and publicly visible plaques, including the EU logo, for any project exceeding EUR 500,000 on tangible assets.

Region

- See next slides

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“ Le prêt qui vous est accordé bénéficie d'un soutien de la Région Occitanie / Pyrénées-Méditerranée. L'action de la Région avec l'appui de l'Europe vous permet d'obtenir une couverture en garantie gratuite, vous protège, et facilite l'obtention de ce prêt.

Je souhaite que ce soutien financier contribue au développement de votre entreprise.

Carole DELGA
Ancienne Ministre
Présidente de la Région Occitanie
Pyrénées-Méditerranée

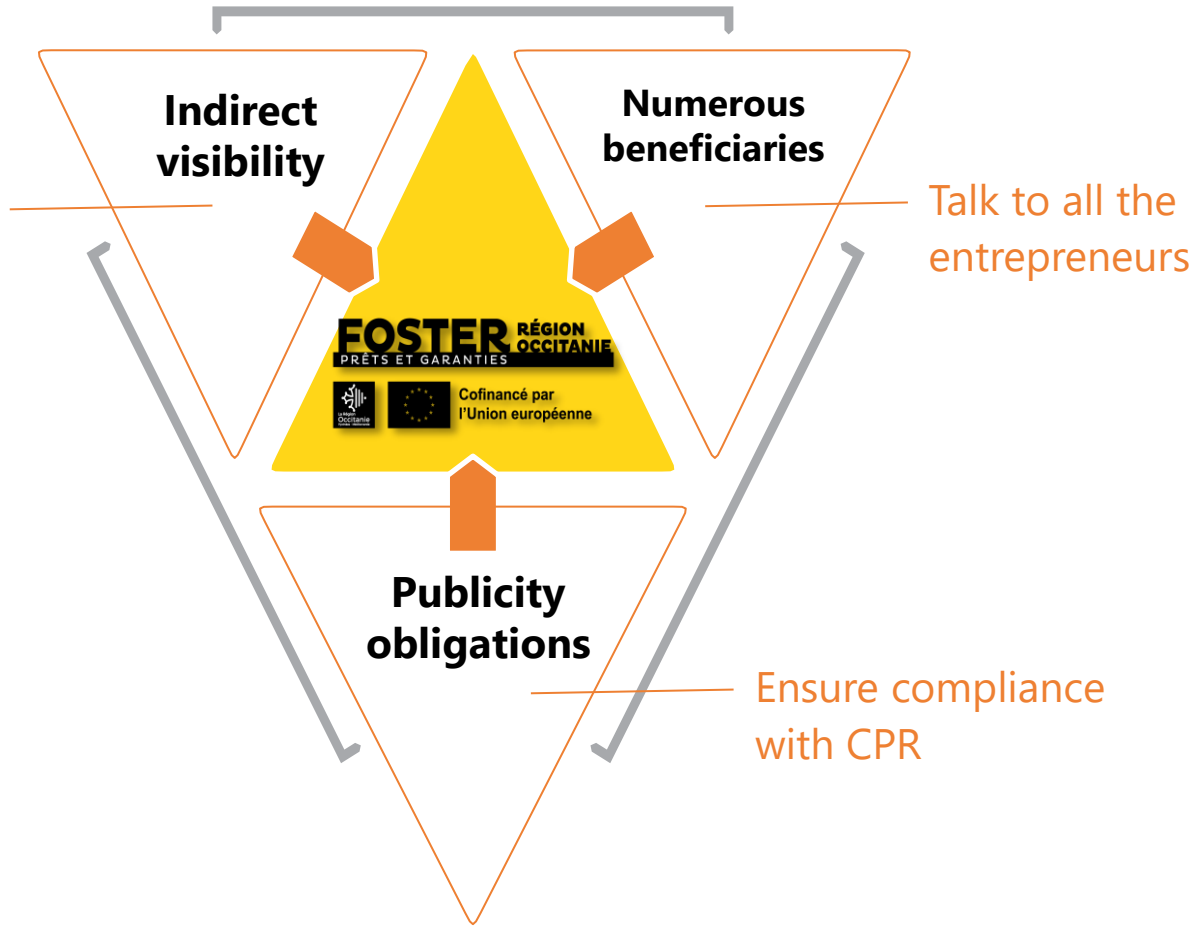


Communication challenges



+6 000 Final Recipients

Highlight both regional and european action

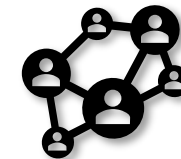


Talk to all the entrepreneurs

Ensure compliance with CPR



Various financial intermediaries



Internal & Economic development networks



Communication activities

Promote the UE's action along with Region Occitanie



1

Tool box

Logo
Flyers
Website
Mailbox
Videos
Social networks

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PRÊTS ET GARANTIES



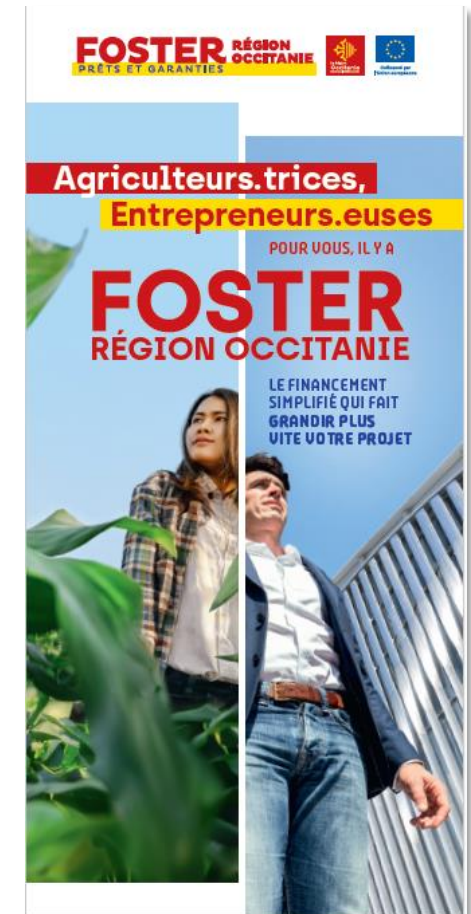
Cofinancé par l'Union européenne



www.laregion.fr/foster



fonds.occitanie@laregion.fr



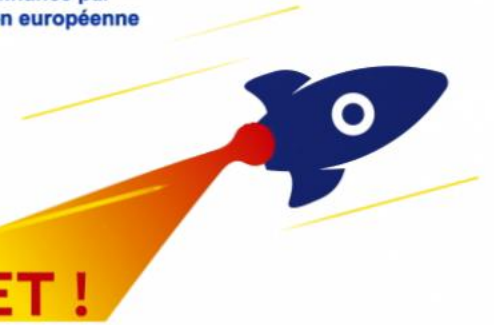


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PRÊTS ET GARANTIES



**LE FINANCEMENT SIMPLIFIÉ
QUI FAIT GRANDIR PLUS VITE VOTRE PROJET !**



Communication activities

Promote the UE's action along with Région Occitanie



2

Beneficiaries guides

Communication guide
Displays
Notifications



Notifications



Communication activities

Promote the UE's action along with Region Occitanie



3

Live sessions

Launch meeting

Sites Visits

Further activities



June 2024

Regions de France Congress

Fi-Campus Seminar

Sites Visits BEI / Region

Sessions "Matinales de l'économie" in Region Occitanie...



January 2025





Thank you!

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