



OP HRD Risk-sharing Micro-Finance facility in Bulgaria in the 2014-2020 programming period

Dimitar Cherkezov, Fund Manager of Financial Instruments in Bulgaria (FMFIB)

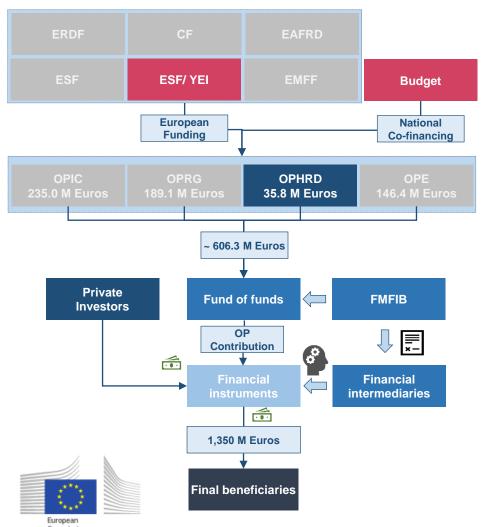






Implementation structure of the financial instruments in BG





- FMFIB is the FoF manager...
- and our corporate mission is the effective implementation of FIs in BG;

FMFIB:

- Established in October 2015;
- Operational since the beginning of 2016;
- Accredited to manage EU funds in May 2016;
- Envisaged to manage assets in excess of EUR 606 mln allocated by four OPs;
- It is expected FoF to mobilize about EUR 1.35 bln to support businesses and municipalities.

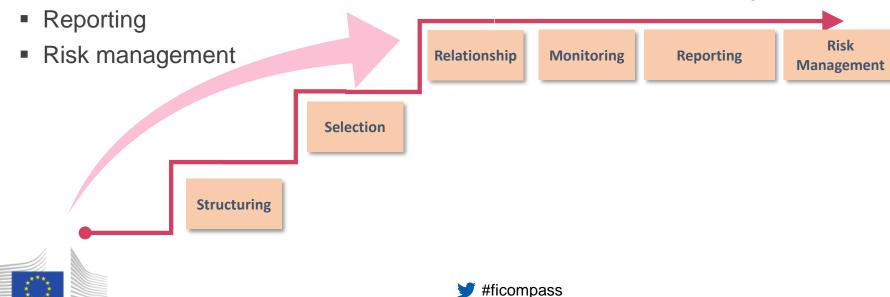




OPHRD Financial Instruments

- OPHRD MA mandates FMFIB to manage the OP's Financial Instruments, including:
 - Structuring the FIs
 - Selection of financial intermediaries
 - Managing the relationship with selected intermediaries
 - Monitoring the FIs implementation

- fi compass
- The Financial intermediaries shall work on:
 - Identification of eligible final recipients
 - Assessment of creditworthiness
 - Credit documentation
 - Credit management, monitoring and reporting





FIs for Microfinancing under OPHRD



OPHRD FIs

Final recipients

Category A

 Start-ups up to 2 years before application, registered from Unemployed; Youth under 30; People with disabilities.

Microcredit funded

risk-sharing

instrument

EUR 27 mln

Category B

- Social Enterprises (existing)
- and Start-ups (all other than ones included in category A).

Capped portfolio guarantee instrument EUR 8.8 mln

- Eligible loans for investments in tangible and intangible assets, working capital, personal training.
- Co-financing from FIs at least 20% or 30% in each microloan.
- State aid issues FI is set up in accordance with COMMISSION REGULATION (EU) No 1407/2013 on the application of Articles 107 and 108 of the Treaty on the Functioning of the European Union to de minimis aid.



Microloan Terms & Conditions



Amount and currency	 from 5,000 BGN to 48,895 BGN/EUR 25 000; In BGN or in EUR.
Туре	 Investment and working capital financing; Financial leasing.
Term	 Up to 10 years; Up to 2 years grace period on principal; Working capital financing - according to internal policy of the intermediary.
Price	 OP amount at 0 %; Co-financing at market interest rate; Weighted average rate.
Collateral	 Under the standard policy of the intermediary as, collateral and conditions reflect favorable terms of financing and risk-sharing with FMFIB.





The Process of selection FIs Microfinancing with risk sharing instrument





Preparation of Indicative term sheet

Market test Adjustments of the terms

Preparation of tender pack

Submission of Applications

Due diligence

Submission of offers
Negotiations
Submission of final offers

Selection of Fund managers Signature of Operational agreement

Meetings with:

- ■Banks
- Leasecompanies
- •Micro

financing institutions

y

andidates for 10 io

Competitive procedure with negotiations.

Launched in April 2017.

Total of EUR 25 mln divided in 13 lots

Eols received from 6 candidates for 10 lots

● #ficompass

Operational agreements signed with 2 microfinancing institutions for EUR 1.7 mln in December 2017



Selection of Financial Intermediaries



Pricing re. the Microloans

Proposed management fees

Co-financing

Expected losses

Youth Employment Initiative

Collateralization percentage

FMFIB selects intermediaries under PPA rules.

Hence, eligible applicants should be compliant with the PPA requirements

 Duly licensed bank or financial institution

 Compliant re. anti-money laundering, anti-terrorism & tax evasion

Experience in microfinance and FIs

 Able to assess final recipients' creditworthiness and project feasibility

 Capable to originate and manage the required portfolio of Microloans Appropriate systems re. governance, risk management, monitoring, reporting, state aid

 Capable to demonstrate sufficient financial and organisational capacity

 Complainant (or willing to comply) with the European code of good conduct for microcredit provision.





citatio

Selection

Eligibility

criteria



Implementation



- ☐ Operational Agreements were signed on 8th December 2017 with 2 Fls selected
- ☐ Attractive interest rates ranging from 2.9% to 7.2 %
- ☐ Some microcredits have been already provided to Final Recipients to finance:
 - Start up for cleaning company owned by YEI person in the city of Pleven, EUR 9 000, 4 new jobs will be created;
 - Start up for small family hotel@restaurant in the city of Smolyan, EUR 4 000, 5 job swill be created
 - Start up for introduction of an innovative mobile application in the capital city of Sofia, EUR 15 000, 3 jobs will be created
- ☐ There are 15 loan applications that are being analysed for:
 - Opening a car wash EUR 15 000
 - Opening of a hairdressing salon EUR 25 000;
 - Opening of a butchery shop EUR 25 000;
 - Opening a clothes shop EUR 3000;
 - Opening a bar EUR 3000;
 - Opening a shop for bridal clothes EUR 10 000.
 - Opening a courier company EUR 10 000.

- Online platform to support education EUR 15 000;
- Truck service and parking EUR 25 000;
- Opening of a printing works EUR 7 500;





Lessons learned & Next steps



Lessons learned

- Market testing is important to:
 - Raise awareness
 - Soft update of ex-ante assessment
 - Re-affirmation of the market failures
 - Testing of indicative structure of the product
- Proper communication of the PPA process of selection
- Proper sizing of lots
- Administrative burden fears the banks
- Commercial banks vs Microfinancing institutions

Next steps

- Subsequent market test conducted with prospective institutions that did not submit offers despite initial interest
- Changes discussed affecting the Investment Strategy & New Microloan Terms & Conditions:
 - Funded vs. unfunded FIs
 - Size of the microfinancing loan
 - Co-financing level
 - Collateralization on FoF participation
 - Reduction of administrative burden.









THANK YOU FOR YOUR ATTENTION!















