



## Social economy financing at the CEB

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## The history of the CEB



- Development bank founded in 1956 to address
   WWII refugee issues
- 41 Member States
- Investments geared towards social inclusion
- It provides loans and guarantees to member countries to finance projects to meet social, economic and territorial cohesion objectives:
  - Education and vocational training
  - Housing
  - Environment
  - Support job creation via MSMEs









# Society's pressing issues



 Social infrastructure gap + Post-crisis challenges (lack of fiscal space for investments) – around 60% of public investment in the OECD area is carried out by subnational governments

Investment needs to take into account the changing environment and the adaptation of welfare systems:

- Demographic changes
- Increasing inequalities and migrant crisis
- Future of work and high level of unemployment

At the same time, **diversity of needs** and **evolving priorities** in CEB member countries







### Responses



- Respond to backlog of social investment: not only infrastructure and new stakeholders
- 2. Focus to support vulnerable groups
- 3. Widen the **product offer** further social inclusion bond
- 4. Strengthen **social screening** and upgrade capacity to measure **social impact**







## 1. Evolving needs of social investment



- Respond to backlog of social investment: change in the service offer in traditional social sectors (health, education, housing)
- Service providers (non-profit organizations, housing associations, etc.) and role of social enterprises access to jobs and finance, and increase social cohesion

<u>Italy</u>: € 6 mln to PerMicro which provides microloans to both micro-businesses and individuals. Role of community representatives and free mentorship.

<u>Spain</u>: € 280 mln to Microbank (CaixaBank group) lending to both micro-firms and individuals, including immigrants and refugees, with limited access to credit.

<u>France:</u> € 100 mln to Credit Agricole to support foundations, non-profit organizations and territorial authorities projects for social care, sport, health and education.

<u>Bosnia and Herzegovina</u>: € 2.5 mln to non-profit Partner Foundation for microloans to low income households to improve efficiency in energy use in residential buildings. Technical Assistance to build Foundation capacity to measure impact.







# 2. CEB activities to support vulnerable groups, including migrants



 Rapid response to the crisis situation in 2015

- Migrant and Refugee Fund
- Addressing long-term issues of refugees and displaced persons in the Balkans



- Long-term integration of migrants 

   and other vulnerable populations
- Loan activity, blending (grant/loan) instruments

German Federal States: € 625 million approved in loans for social housing to socially-vulnerable groups and local infrastructure projects.

<u>City of Paris, France:</u> € 200 million loan to facilitate aid to refugees, migrants and displaced persons, including education infrastructure and vocational training.







## 3. Widen product offer





#### **Borrowers**

National government

Regional/Local governments

Promotional Banks (eg. KfW, CDP)

Commercial banks

#### **Sectors of activities**

- Education and training
- Medical facilities
- MSMEs
- Local public transport and utilities
- Affordable housing
- Culture/sport/ social welfare
- Integration of migrants
- ...

#### **Instruments**

- Programme / Project loans
- Cross-sectoral loan programs
- Public Sector Financing Facility
- EU Co-financing Facility
- Guarantees
- SPVs

**Social inclusion bond** (EUR 500 mln) to support job creation and preservation in MSMEs, social housing, education and vocational training



#ficompass

# 4. Improve social screening, monitoring and impact measurement





Environmental and Social Safeguards Policy (Nov. 2016) Methodology to assess E&S risks of projects in 2017 (coordinated with other MDBs) CEB technical support at project design to enhance social value of projects and mitigate implementation risks.

Dialogue with Borrowers

Technical assistance and monitoring achievemen t of social objectives throughout the project cycle

Surveys, studies and social impact evaluation











### Thank you for your attention

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